## Roberto De Vicenzo

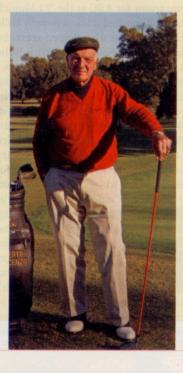
OTWITHSTANDING HIS more than 230 victories, including the 1967 British Open, Roberto De Vicenzo's fame comes from one very costly mistake. On the final day of the 1968 Masters, the Argentinean shot a seven-under 65 and was headed for a playoff with Bob Goalby to settle golf's most prestigious tournament. But first De Vicenzo had to sign his scorecard. Playing partner Tommy Aaron kept



De Vicenzo's score that day, and on the par-4 17th hole Aaron inadvertently recorded a par, though De Vicenzo had made a birdie 3. When De Vicenzo signed the erroneous card, it gave him an official score of 66 and a four-round total of 278—one behind Goalby's 277. He would play in the Masters six more times, never again coming so close to winning. "Every now and then I will drop a tear," he says, "but I've moved on."

Indeed, De Vicenzo estimates he has earned as much as

FEW REGRETS De Vicenzo's botched Masters scorecard has earned him lasting fame.



\$250,000 in appearance fees and other opportunities stemming from the incident. "T've gotten more out of signing the card wrong than if I had signed it correctly," he says. And he's a hero in his country; in his hometown of Quilmes a museum and gymnasium are named in his honor.

De Vicenzo, 85, still plays, regularly shooting in the high 70s. "I lead a pretty boring life," he says. "I don't drink, smoke, gamble or dance." And he mostly grins when people bring up '68: "I got to see the world through golf. No one should feel sorry for me." —Farrell Evans



## Joel Silver

T WAS a high school joke that became a sports phenomenon. In the fall of 1968 Joel Silver, a junior at Columbia High in Maplewood, N.J., raised his hand at a student council meeting: "I move that we establish a committee to investigate the possibility of adding Frisbee to the high school curriculum." Recalls Silver, now a major Hollywood producer, "Everybody laughed—and the motion was carried." The student committee born from that meeting wrote the first rules for Ultimate Frisbee.

Silver had learned a similar game at summer camp, and back in Maplewood he and his friends adapted it into what originally was called Speed Frisbee. "That name wasn't romantic enough,"

says Silver, 56. "This is the *ultimate* Frisbee contest." The game spread as he and his friends went off to college, and now nearly a million Americans regularly play Ultimate, a staple of college intramural sports. There are 181 leagues in the U.S. and 77 internationally.

Many more millions have enjoyed Silver's career in movies. He runs Silver Pictures and Dark **DISC DRIVE** Silver (above) got the Ultimate phenomenon flying.



Castle Entertainment, and along with Jerry Bruckheimer, he is credited with reinventing the Hollywood action movie, having produced such titles as the *Lethal Weapon*, *Die Hard* and *Matrix* series. While Silver's movies often feature dazzling special effects and cost more than \$100 million to make, Ultimate requires only a plastic disc and some open space. Still, Silver knows Ultimate will always be a part of his legacy. He remembers reading an obituary for Donald Duncan, who mass-marketed the yo-yo. "In the last paragraph it says he also invented the parking meter," recalls Silver. "I guess that's where Ultimate will be in my obit."