



USA Ultimate National Outreach Director

General Role

The national outreach director (NOD) assists USA Ultimate (USAU) in its goal of growing youth ultimate and introducing underrepresented athletes (e.g., youth of color, LGBTQ+ youth, low-income youth) to the sport. Specifically, the NOD is tasked with managing, motivating and growing the base of state and local level USA Ultimate volunteers (outreach coordinators (OCs)), as well as recruiting more OCs. The OCs extend USA Ultimate's outreach programming to more areas and assist USA Ultimate in staying connected to the broader ultimate community. Collectively the NOD and OCs increase USAU's knowledge and understanding of the most effective ways to grow youth ultimate and assist USAU in developing ways to build youth ultimate in areas with limited ultimate playing opportunities.

The NOD reports to the manager of youth and outreach programs, currently Sarah Powers. The NOD should be knowledgeable of the existing youth ultimate structure across the country or willing to learn the details of the current structure.

Responsibilities

The NOD's primary responsibility is to oversee the outreach coordinator volunteer structure:

- Check-in regularly with the outreach coordinators to ensure they have met their requirement to run at least one USA Ultimate outreach event a year.
- Schedule and run biannual calls with outreach coordinators.
- Annually evaluate retention and replacement of existing outreach coordinators.
- Recruit outreach coordinators in areas where they are missing.
- Run one USA Ultimate sanctioned outreach event, such as a youth clinic.
- Communicate regularly with the USA Ultimate manager of youth and outreach programs regarding the following:
 - Management of volunteers – recruitment, retention and productivity.
 - Improvement of the volunteer structure.
- Correspond with parents, organizers and players. Respond to questions, provide resources and connect them with local playing opportunities and ultimate organizations.
- Virtually participate in the USA Ultimate Coach & Organizer Convention scheduled to occur January 21-24, 2021. USAU will cover registration.
- Reside on the Outreach Working Group, which also includes the equity, diversity and inclusion national outreach director and girls' national outreach director. Participate in one weekend meeting a year to assess the previous year and plan for the upcoming year's programming and budget. Due to COVID-19, this meeting will be held virtually in 2021.

OC volunteer management is the NOD's primary responsibility, but the following tasks are also possible:

- Evaluate successes and challenges of ongoing youth programming.
- Develop and help facilitate new youth outreach programming and resources to support growing youth ultimate, especially among youth of color and other underrepresented populations

Appointment



The manager of youth and outreach programs appoints the NOD. The term is a period of two years, subject to annual review and evaluation. The manager of youth and outreach programs may review or terminate the appointment.

Requirements

- Enthusiasm for bringing new youth into the sport of ultimate, especially youth of color and other underrepresented populations.
- 3-6 hours per month to devote to the position
- Ability to effectively and efficiently delegate tasks to volunteer outreach coordinators.
- USA Ultimate member in good standing.
- Completion of NCSI background check, SafeSport training and Coach Membership requirements within one month of appointment.
- Adhere to principles of the mission of USA Ultimate (see: usultimate.org/about/usultimate/our_mission/default.aspx).
- Uphold USA Ultimate policies, procedures and guidelines.
- Strong communication and organizational skills
- Willingness to work collaboratively with the manager of youth and outreach programs.
- Timely response to email and phone calls.

Benefits

- \$1,500 annual honorarium
- Free one-year USA Ultimate membership for each year the position is held.
- NCSI Background check and SafeSport training
- Opportunity to contribute positively to the development of ultimate and USA Ultimate's quality of work.
- Opportunity to work with other passionate and dedicated ultimate players and organizers.
- Opportunity to develop personal and professional skills.
- Support and guidance from USA Ultimate headquarters.
- Good will that goes with helping to facilitate a great opportunity for people to play ultimate.
- Networking and getting to know other ultimate players throughout the country.
- Travel reimbursed for required events.

Application Procedure

Send a letter addressing the following four items to the Manager of Youth and Outreach Programs, Sarah Powers, sarah@hq.usultimate.org. Application deadline is rolling until the position is filled.

1. Objective: Explain why you are interested in this position. Please be sure to highlight why you are passionate about increasing youth participation in ultimate and your interest and experience in working with youth of color, LGBTQIA+ youth and/or youth from low-income families.
2. Qualifications: Describe why you are qualified for the position. A copy of your resume may be attached.
3. Ultimate experience: Briefly describe your involvement in ultimate as a player, organizer, parent, coach, volunteer, etc.



4. Other considerations: Provide any other information that you feel should be considered.