USA Ultimate Girls’ National Outreach Director

General Role

The girls’ national outreach director (GNOD) assists USA Ultimate (USAU) in its goal of increasing girls’ participation in ultimate, especially underrepresented girls (e.g., girls of color, LGBTGIA+ girls, low-income girls). Specifically, the GNOD is tasked with managing, motivating and growing the base of state and local level USA Ultimate volunteers, girls’ outreach coordinators (GOCs). The GOCs extend USAU’s Girls’ Ultimate Movement (GUM) programming to more areas and assist USAU in staying connected to the broader ultimate community. Collectively, the GNOD and GOCs increase USAU’s knowledge and understanding of the most effective ways to grow girls’ ultimate and assist USAU in developing ways to build girls’ ultimate in areas with limited ultimate playing opportunities.

The GNOD reports to the manager of youth and outreach programs, currently Sarah Powers. The GNOD should be knowledgeable of the existing youth ultimate structure across the country or willing to learn the details of the current structure.

The Girls’ Ultimate Movement (GUM) recognizes many players use differing terms to define their gender or gender identity. GUM is inclusive of youth identifying as female, non-binary, gender fluid, transgender and/or using other self-identifying terms.

Responsibilities

- The GNOD’s primary responsibility is to oversee the GOC volunteer structure:
  - Check-in regularly with the GOCs to ensure they have met their requirement to run at least one USA Ultimate outreach event each year along with supporting another ultimate event.
  - Annually evaluate retention and replacement of existing GOCs.
  - Facilitate two group calls with GOCs: an annual kickoff call and a mid-year check-in.
  - Recruit GOCs in areas where they are missing.
  - Manage the GOC volunteer structure.
  - Communicate regularly with the USA Ultimate manager of youth and outreach programs regarding the following:
    - Management of volunteers – recruitment, retention and productivity.
    - Ideas for improving the volunteer structure.
    - Run one USA Ultimate sanctioned outreach event, such as a youth clinic.
    - Correspond with parents, organizers and players. Respond to questions, provide resources and connect them with local playing opportunities and ultimate organizations.
    - Virtually participate in the USA Ultimate Coach & Organizer Convention scheduled to occur January 21-24, 2021. USAU will cover registration.
    - Reside on the Outreach Working Group, which also includes the equity, diversity and inclusion national outreach director and national outreach director. Participate in one weekend meeting a year to
assess the previous year and plan for the upcoming year’s programming and budget. Due to COVID-19, this meeting will be held virtually in 2021.

GOC volunteer management is the GNOD’s primary responsibility, but the following tasks are also possible:

- Evaluate successes and challenges of ongoing girls’ ultimate programming.
- Develop and help facilitate new girls’ outreach programming and resources to support growing girls’ ultimate, especially among girls of color and other underrepresented populations.

Appointment

The manager of youth and outreach programs appoints the GNOD. The term is for a period of two years, subject to annual review and evaluation. The manager of youth and outreach programs may review or terminate the appointment.

Requirements

- Enthusiasm for bringing new girls into the sport of ultimate, especially youth of color and other underrepresented populations.
- 3-6 hours per month to devote to the position
- Ability to effectively and efficiently manage and delegate tasks to volunteer outreach coordinators.
- USA Ultimate member in good standing
- Completion of NCSI background check with a green light, SafeSport training and Coach Membership requirements within one month of appointment.
- Adhere to principles of the mission of USA Ultimate (see: [usaultimate.org/about/usaultimate/our_mission/default.aspx](https://usaultimate.org/about/usaultimate/our_mission/default.aspx))
- Uphold USA Ultimate policies, procedures and guidelines
- Strong communication and organizational skills
- Willingness to work collaboratively with the manager of youth and outreach programs.
- Timely response to email and phone calls.

Benefits

- $1,500 annual honorarium
- Free one-year USA Ultimate membership for each year the position is held
- NCSI Background check and SafeSport training
- Opportunity to contribute positively to the development of ultimate and USA Ultimate’s quality of work
- Opportunity to work with other passionate and dedicated ultimate players and organizers
- Opportunity to develop personal and professional skills
- Support and guidance from USA Ultimate headquarters
- Good will that goes with helping to facilitate a great opportunity for people to play ultimate
- Networking and getting to know other ultimate players throughout the country
- Travel reimbursed for required events
Applications Procedure

Send a letter addressing the following four items to the Manager of Youth and Outreach Programs, Sarah Powers, sarah@hq.usaultimate.org. Application deadline is rolling until the position is filled.

1. Objective: Explain why you are interested in this position. Please be sure to highlight why you are passionate about increasing girls’ participation in youth ultimate and your interest and experience in working with girls of color, LBTQIA+ youth and/or girls from low-income families.

2. Qualifications: Describe why you are qualified for the position. A copy of your resume may be attached.

3. Ultimate experience: Briefly describe your involvement in ultimate as a player, organizer, parent, coach, volunteer, etc.

4. Other considerations: Provide any additional information you feel should be considered.